

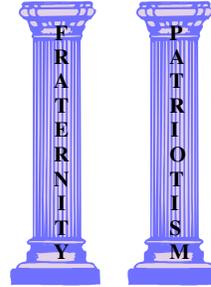


One Nation Under God!



Wisconsin Knights of Columbus Notes - October 2014

GO TO JOSEPH



www.wikofc.com

Editor: Timothy J. Guski

What is the mission of the Knights of Columbus? The Knights of Columbus was established in 1882 to provide a means by which Catholic men could:

- **Support the Catholic Church,**
- **Provide financial protection to protect their families, and**
- **Engage in works of charity to benefit the less fortunate**

www.kofc.org



www.fathermcgivney.org



State Deputy Ronald Faust

My Dear Brother Knights

What a great month we just had! Of course, we have had moments of great distress and sadness. Sadness at the recent loss of two of our Past State Deputies, Austin Baxter and John Hanlon, although we are reminded by St. Paul that for us

Christians these are also moments of great joy. And distress that our judicial system, including our Supreme Court, believes it can run roughshod over state constitutions. It seems that the same body that lost their library cards 40+ years ago leaving them no access to basic biology has now lost their copies of the Constitution, most notably the tenth amendment. So how is this a great month?

In the midst of all of this, our Church gives us the first celebration of a great Saint. Nothing that we are confronting would be in anyway new to Saint John Paul II. What a great example for our times.

Saint John Paul II saw our present battles coming, and he not only warned us, he issued a clarion call to arms to all those who would call themselves Knights. To that end I give you this: (Hope you can play it!)

[Holy League!](#)

As part of our answer to that call your State Officers will be meeting with all of your Wisconsin Bishops Tuesday, October 28. On your behalf (and ours) we will pledge our support for them once again and we will talk of our plans to link arms with our Catholic brothers of all of the men's apostolates in Wisconsin. Can our modern day version of the battle of [Lepanto](#) be far off? It is the same now as it was then; the battle is spiritual. And so we need to grab our weapons (our rosaries) and get busy. I thank God not only for Saint John Paul II, and for the Rosary Evangelization Apostolate, but mostly for you, my Brother Knights. Now is the time for us to build a new strength into our Brotherhood. The strength of the men of the TMIY program certainly, and of the men of our kindred apostolates no doubt. But mostly to build the strength of our Brotherhood by going beyond minimums to reach out to our brothers who are already in our order to rekindle our Vocation to Fraternity.

(State Deputy continued - next page)

Chaplain's Message

Fr. Ed Anderson, Superior Diocesan Chaplain

The colors of fall have been fantastic. I love watching how the trees turn color. It is also a bit sad to see the colorful leaves fall. I often times find myself wishing the fall winds and rain showers would just hold off another couple of weeks. And all too quickly we are left with the stark tree limbs lined against the blue sky. We who live in this part of the country where we have the advantage of seasons can see God's plan in His creation. We move through our lives in tune with the seasons. We see ourselves in the spring of life, full of vigor and vitality. We revel all summer long. We dress ourselves in the color of our memories in the fall. We accept the coldness of our stark winters. As a priest, I see families move through their seasons of change. The young couple, in the springtime of their lives, starts their family. The busyness of summer as families with children juggle jobs, soccer practice and church. The older couple, enjoying the fall of their lives, remembers and helps their children in coloring the lives of their grandchildren.

It is so timely that Pope Francis has called the World Meeting of Families during this spectacular season of color. Not only do we need to look at marriage and families but the vocations for all people. We pray for vocations thinking primarily of the priesthood, which is very good and very necessary, but we need to pray for our marriages which are under great spiritual attack. The evidence of this spiritual warfare is evident in the number of divorces and one parent families in our parishes today. Another piece of evidence is how the secular world is trying to redefine marriage, leading us away from the Biblical definition of this sacrament. We are becoming a society that defines everything through material, earthly terms when we should all realize that we were made for something more. Our home is to be a spiritual home. And if we accept that teaching then we need to be more diligent in understanding how we see this material world through spiritual eyes; wisdom given us by turning to our Lord in and through faith and trusting in His Goodness.

In our "Columbia" October 2014 magazine, on page 18, the article is on "Building the Domestic Church." Supreme Chaplain Archbishop Lori speaks of building this domestic Church.

(Chaplain continued - next page)

When someone shares something of value with you and you benefit from it, you have a moral obligation to share it with others.

Wisconsin Knights of Columbus Notes

(State Deputy continued) Once again, if you are reading this, you are being called to a practical action to change the culture of our retention committees by helping them to call every Brother Knight twice a year; once on their birthday and once on the anniversary of their First Degree exemplification. Clearly, to maintain our Vocation to Fraternity in a practical way requires us to, on a personal level, keep the lines of communication open with our brothers to: 1) find out if they are OK; 2) ask if there is anything we can do for them; 3) let them know that their human dignity is respected (birthday call); and 4) that they are valued just as much today as the day they were exemplified into the First Degree of our Order (anniversary call).

If the prophetic vision of Saint John Paul II is to be trusted, we must act, and this simple action of maintaining our relationships with our brothers will bear great fruit. We need them. We need their prayers. Prayers are powerful!

Vivat Jesus!

Ron Faust, State Deputy

Go To Joseph!

(Chaplain continued) I try to imagine how Fr McGivney would view our families today. Cultures have changed so much, but one point is still important. We need to have our men be the Christian leaders in their families. As in Fr McGivney's day, they need to be the bread winners providing daily support but also looking to the future of their families.

Have you taken time to think how you will provide for your grandchildren?

Fr McGivney's vision carries on today in many ways. What has changed is the pressures and stress on a young man just beginning his family. We no longer have families living in one location where a young man can draw upon the wisdom of his father and grandfather. Families relocate all too often losing critical family ties. I wonder if the Knights could not be those mentors so desperately needed. Picking up on the call of Fr McGivney for a fraternal organization, can we not be there for these young married men? It would be a ministry of more than just offering advice but offering a ministry of presence. We can lead by example, step in with charity when needed, standing in solidarity, being with these young families just starting out. I also encourage all of you to consider the program endorsed by the Knights of Columbus known as "That Man Is You!" A program set up to teach men the teachings of the Catholic Church and to draw upon the wisdom of the greatest fathers of our faith, our Saints. No matter what age you are, this program will give you insights into changing our society and transforming our culture. You can do it! You can be Christ's hands and feet.

Fr. Ed



HOLY LEAGUE
Joining Forces in a Spirit of Marian Chivalry

"And he will turn the hearts of fathers to their children
and the hearts of children to their fathers,
lest I come and strike the land with a decree of utter destruction." - Malachi 4:6

BATTLE READY on Special Mission: MEN ONLY www.battlereadystrong.com/

All events welcome individual men, fathers and sons ages 7 and up:

<http://holyleague.com/>

Friday, November 7th

St Mary of Pine Bluff

3637 County Road P

Cross Plains WI

Parish website: stmarypb.com

6:00 PM - Arrival / Angelus, Vespers and introduction

6:30 PM - Holy Hour

7:30 PM - BATTLE READY Rally

8:30 PM - Fellowship

Saturday, November 8th

Shrine of Our Lady of Good Help

4047 Chapel Hill Dr.

Champion WI

Parish website: shrineofourladyofgoodhelp.com

8:30 AM - Mass

9:15 AM - Holy Hour

10:15 - 10:45 AM - Battle Ready Rally

10:45 AM - Fellowship

Sunday, November 9th

St. Sebastian Parish Hall

3126 95th Street

Sturtevant, WI

Parish website: www.stsebracine.org

5:30 PM - 7:00 PM - Battle Ready Rally

Monday, November 10th

Immaculate Conception - St Mary

108 McHenry Street

Burlington WI

Parish website: www.stmb.org

6:00 PM - Holy Hour

7:00 PM - Battle Ready Rally

8:15 PM - Fellowship

Tuesday, November 11th

SS Peter and Paul Catholic Church

1150 2nd Street North

Wisconsin Rapids, WI

Parish website: www.sspeterandpaulcatholic.com

5:15 PM - Mass

6:00 PM - Holy Hour

7:00 PM - Battle Ready Rally

8:15 PM - Fellowship

Wednesday, November 12th

St. Leonard Parish

W173 S7743 Westwood Drive

Muskego, WI

Parish website: www.stleonards.org

6:00 - Holy Hour and Confessions

7:00 - Battle Ready Rally

8:15 PM - Fellowship

Wisconsin Knights of Columbus Notes

State of Wisconsin: September Membership Summary by Diocese

Diocese	Goal	Target to Date	New Members	% of Target	Lost Members	Net Gain	Council without a new member	New Insurance Members	Lost Insurance Members	%
Green Bay	280	70	47	67.1%	40	7	47	11	10	16.8
La Crosse	248	62	29	46.8%	28	1	43	16	14	11.7
Madison	257	65	26	40.5%	35	-9	47	13	10	10.1
Milwaukee	401	101	51	50.9%	30	21	44	22	17	12.7
Superior	139	35	20	57.6%	20	0	37	12	7	14.4
Total	1325	332	173	52.2%	95	20	218	74	58	13.1

Circle of Honor	Current Status (needed)	Circle of Honor Net	Circle of Honor Net/Net 100	Deceased Members
	1325	998	-191	
1325	173	20	-191%	211

12.14%

2%

Membership as of 7/1/2013	Current Membership as of 7/1/2014
36,616	36,425

Brother Knights,

Time passes so quickly. Here we are a quarter of the way through the fraternal year and we have Thanksgiving and Christmas in the near future. At the time of this article we have just completed the order wide Church drive and I am anxious to see how many future Knights we have met and changed these Catholic men life forever. The power of what the Knights of Columbus can do to help change Catholic men's lives is so impressive.

Giving Catholic men focus, direction, and a Catholic center for them to go forward and spread good news and perform good deeds. If your council did not hold a recruitment drive yet, please look into holding a drive. With holding a drive you increase your presence in the Church, Community, and Family.

A congratulations go out to some councils that have already reached 100% or more of their membership goal already. 614 Oshkosh, 12467 Polonia, and 15659 Racine have gotten to 100% of their goal. Also a huge congratulations goes to 10714 Green Bay who achieved 200% of goal. It is truly inspiring to see that some councils can achieve such a great goal so quickly. Thank you to all the members that had the drive and ambition to go out and recruit so quickly.

During the first 3 months, Membership Coordinators and others have asked you, as District Deputies or Councils to have at least ONE first degree, per district, per month. When looking at the report of ceremonials for Wisconsin, I have noticed that we as a state have had only 75 first degrees so far this fraternal year. This is a little over one month's worth of the goal we have asked. Please look into increasing your efforts into having at least one first degree, per district, per month.

I would like to end this month's newsletter with a thank you. A thanks for my brother knights who taken the time and the effort to recruit new members and help suspended come back to our fraternal order. The work is what will help us be able to survive the future and continue to spread our principles of *Charity, Unity, Fraternity, and Patriotism*.

ONE MEMBER, PER COUNCIL, PER MONTH

Jon Olson, Wisconsin State Membership

Father McGivney Prayer

God, our Father, protector of the poor and defender of the widow and orphan, you called your priest, Father Michael J. McGivney, to be an apostle of Christian family life and to lead the young to the generous service of their neighbor. Through the example of his life and virtue may we follow your Son, Jesus Christ, more closely, fulfilling his commandment of charity and building up his Body which is the Church. Let the inspiration of your servant prompt us to greater confidence in your love so that we may continue his work of caring for the needy and the outcast. We humbly ask that you glorify your venerable servant Father Michael J. McGivney on earth according to the design of your holy will. Through his intercession, grant the favor I now present (here make your request).

Through Christ our Lord. Amen.

Wisconsin Knights of Columbus Notes

State Family Coordinator - Larry Julson

I know there has been a lot of confusion about when the State Family of the Month reports are due to the State Family Coordinator. There always was a need to get them in early in order for there to be enough time to get the report ready for the state newsletter. In order to help eliminate confusion on when the reports are due, I am going to begin to use the same deadline date Supreme uses. The only difference that will take place is that if you notice, this month there is not a report for the September Family of the Month selections. There has always been a difference of one month in reporting the results. For example if we reported on September FOM activity there was a Supreme report for August. So next month there will be a State FOM report for September from the State Family Coordinator, and a September FOM report from Supreme.

So, if everyone uses the Supreme deadline for the FOM report, they will be on time for the state FOM selection. It was always disappointing to finish the state report only to find that the next day another excellent family was received and was not able to be in the monthly selection process because the selection had already been made.

I hope this helps to eliminate some confusion and make it easier for everyone.

State Family Coordinator Larry Julson

September Diocesan Families of the Month

Next month I will report on the September Wisconsin Family of the Month which will correspond With the Supreme Family of the Month report.

Winners of the Supreme drawing for the Holy Family Plaque for August are:

William & Vicki Hawn, Council 1257 - Eau Claire
Shawn & Kari Schmidtkecht, Council 1762 - Hudson
Jonathan & Bridget Burbach, Council 4125 - Tomah
David & Wendy Ianne, Council 4879 - Sun Prairie
Thomas & Sandy Bozile, Council 5514 - Neenah
Paul & Angie Koehler, Council 7732 - Hilbert
Joe & Henrietta Schnitzler, Council 12621 - Lomira

State Program Coordinator - Bill Frayer

My Brother Knights,

October brings so many programs that you should be working on - Lifesavers for Life, Culture of Life Essay Contest, Coats for Kids, Food for Families, etc. Your Punt, Pass, Kick and Soccer Competitions should be completed. I hope that you all have conducted a Charitable Service Program this month, a Church Drive and a 1st Degree! Your WRAP reports are due to your DD by month's end! Remember that every program is a chance to invite prospects/non-members to participate and, thus, a chance to increase your membership!

EVERY COUNCIL SHOULD BE A STAR COUNCIL which means 1 MEMBER PER COUNCIL, PERMONTH!

We can do this if we all work together!

Remember that the State Punt, Pass, Kick and Soccer Challenge will be on Saturday, November 1 at Columbus High School in Marshfield, 710 S. Columbus Ave. Registration/practice will be 10-11 AM with competition starting at 11 AM.

You should already be planning your Christmas Poster, Light Up for Christ, Keep Christ in Christmas programs as well as March for Life, Knowledge and Free Throw Contests, Corporate Communion, etc.

For this month, I'd like to focus on 1 of the 8 featured Supreme programs for 2014-15: Coats for Kids. Councils can purchase new children's coats from the Supreme Council for a good price or they can collect "gently used" coats from Knights and parishioners or purchase coats from a local store at a good price for distribution to needy kids. This program not only fills a vital community need, it's also an excellent way to build comradery among members and prospects! Seeing the joy that a new winter coat brings to a child (and their family) will help prospects to see the Knights as an organization they want to be part of! (I know - I've seen it!)

- So,
- 1) Make Coats for Kids a project for the entire parish or community.
 - 2) Assess the need in the community. Pastors and (Catholic) school principals can be excellent resources in identifying children who'd benefit from this program; also councilors and social workers, homeless shelters, etc.
 - 3) Determine how much of the need the Council can meet. For 2014-15, coats can be purchased from Supreme for \$220/case (12 coats in each case).
 - 4) Use Council funds or conduct targeted fundraisers to purchase needed coats! Councils or parish coat drives are great ways to supplement those purchased.
 - 5) Purchase the coats using the form on www.kofc.org/coats.
 - 6) Schedule a distribution date/time/location. Parish halls, school gyms or Council homes are good sites.
 - 7) Secure manpower; invite the entire Council/parish community to participate.
 - 8) Publicize the distribution among the recipients and local media.
 - 9) Host a "thank you" or "open house" reception for all volunteers who gave of their time and talent.

Let all, especially new members, know how much their efforts are appreciated! Let prospects know they're welcome and needed in your Council; then ask them to join!

Any Council that conducts a Coats for Kids Program and meets the minimum (8 cases/96 coats donated) participation requirements receives full credit for all Columbian Award Youth Activities requirements.

In conclusion, remember to use your Fraternal Planners and to read your Columbia Magazine monthly, especially pages 18-19 in the October issue which introduces Supreme's new "Building the Domestic Church" initiative with great information for families today!

Vivat Jesus, Bill Frayer State Program Director

Wisconsin Knights of Columbus Notes

Our Marriage Prayer - World Marriage Day February 8th, 2015

www.ourmarriageprayer.com

Hello Brother Knights!

We are down to 3 months away from celebrating the Our Marriage Prayer weekend on February 8th, 2015! Last month, we looked at all the reasons **WHY** we should celebrate this event.

This month, we are going to look at **HOW** it can be celebrated. Here are some ways to celebrate the event.

- Have the Our Marriage Prayer published in the bulletin
- Hold the outside and inside doors open and greet parishioners as they walk in
- Lead the rosary
- Read the readings
- Sing in the choir
- Distribute wine and communion
- Lead the congregation in the Our Marriage Prayer near the end of the mass
- Distribute Our Marriage Prayer materials after mass

It is recommended to start out by having the Our Marriage Prayer put in the bulletins for each of the parishes you support and have an announcement made in church. This provides a basic level of support without needing any knights involved at the event.

But in order to fully celebrate the Our Marriage Prayer event, having knights get involved doing any of the additional methods above only enhances the impression left on the congregation. The more knights that can be involved, the higher the recognition that the council cares deeply about the marriages and families within their church.

A short training video on how the Our Marriage Prayer event can be celebrated is available at <http://www.ourmarriageprayer.com/Knights-of-Columbus>. Navigate to this page and scroll down towards the bottom.



Stay tuned to the November newsletter article as we explore strategies on how each council can provide the best experience for the parishes they support and the tools available to make it happen!

To start getting ready for this event, please identify someone within your council that would be willing to lead this event as some coordination will be necessary. Hopefully the tools we will provide next month will minimize the effort involved. Let's make this a fantastic event!

Vivat Jesus, Viva Christo Rey! (Jesus Lives, Long live Christ the King!)
Joe Uchytel

District 65 Ultrasound Initiative

We are in the midst of raising funds for the 16th Ultrasound machine in Wisconsin. It will go in a women's crisis center being established across the street from Planned Parenthood in Waukesha. District 65 has done a few fund raisers. One was a Fish Fry (\$900) and a pig roast on Oct 19th at Council 1709's clubhouse. We have a Halloween party (Nov. 8th) and Valentine's Day dance (Feb. 14th) planned. We have also received donations from some councils, a woman's auxiliary and some individuals. Our balance to date is \$2,525.00 on our way to \$16,000, Supreme pays the other half. We can use all the help we can get. There is also a need for a 2nd machine at a different facility. I am asking for a donation from Council Charity accounts or individual donor. Together we can make this happen. Please be generous.

LET'S HELP PROTECT THE UNBORN.

Thanks for all you do.

District 65 Ultrasound fund Chairman,

Dave Grau, david1709@yahoo.com

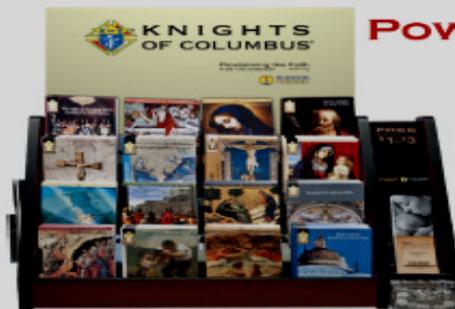
Make Checks payable to: KofC District 65 Ultrasound Initiative

Send to: David Grau

6842 S. Juniper Ct.

Oak Creek, Wi. 53154

KNIGHTS OF COLUMBUS POWER PACK



Fully Stocked
Power Pack
Only \$300.00
+ shipping

Includes:

Cherry Wood Display with 2 Brochure Holders
(can set on table or mount to wall)

Knights of Columbus Headerboard

5 each of 16 Knights of Columbus booklet titles

50 Stewardship Pro-Life Bookmarks

50 Stewardship Brochures

1 Medal Holder 100 Medals

1 Rosary Hook 10 Rosaries



A NOT FOR PROFIT CORPORATION
For more information or to place an order:
Kimberly Neumaier, Division Manager
608-212-6524 kim@lighthousecatholicmedia.org



Historic 2014 National 54 Day Rosary Novena
Sept 29 through November 21, 2014

What to do: Pray the rosary individually or as a family in your home or as part of your parish community; 27 days in petition followed by 27 days in thanksgiving

Intention: "For Peace and the Family, Human Life, Marriage and Religious Freedom"

A Message of Hope in response to the spiritual crisis in our culture and nation

Visit the website for more information www.54days.org

A Hearts United Campaign of the Rosary Evangelization Apostolate and other noteworthy partnering organizations.

THE TIME IS NOW!

JOIN HUNDREDS OF THOUSANDS ACROSS AMERICA IN PRAYER!

[KEEP CHRIST IN CHRISTMAS YARD SIGN PROGRAM](#)

The Keep Christ in Christmas yard sign program is a major Supreme Council Christmas program. Over the years, a large number of Wisconsin councils and a growing number of out-of-state councils have participated in the program.

Twenty-four years ago, the PGK of Council No. 531, Emmett Schuchardt, started looking for a way to make a major impact in his community with the Keep Christ in Christmas program. His innovative solution led to the creation of an 11" x 28" blue and white yard sign on a steel, "U-shaped" wire featuring the **Christ Child** and the words **KEEP CHRIST IN CHRISTMAS**. Since then, thousands of **KCIC** yard signs have dotted lawns throughout Wisconsin and the Midwest during the Christmas season.

If your council is interested in participating in this year's KCIC yard sign program, please fill out the order form below and **return it to state coordinator SK Randy Radtke no later than Nov. 1, 2014. Orders for yard signs and wires will be shipped as soon as possible and should arrive before Thanksgiving.**

Cost: \$2.50 per yard sign with wire. Minimum order: 50 signs. Price includes all costs including shipping. Orders can be placed for in allotments of 25 (50, 75, 100, etc.) and councils can combine their orders if the 50 minimum total is too large for one council. **Please submit your order no later than November 1, 2014 and if you want signs in Spanish please call (920) 648-8248.**

[RJ Enterprises, 433 E. Washington Street, Lake Mills, WI 53551-1344.](http://RJEnterprises.com)
[If you have questions about the program,](mailto:rjenter@charter.net)
[please send your email to rjenter@charter.net](mailto:rjenter@charter.net) or call (920) 648-8248.

Wisconsin Knights of Columbus Notes

A Special Message from the Supreme Council General Agents:

LTC is an important piece of the puzzle

There are many financial consultants and retirement authorities who emphasize the need for a long-term care (LTC) product for estate preservation and family protection as you near or attain the age of 60.

While many commercial life insurance companies have gotten out of the long-term care business, the Knights of Columbus considers LTC a very important piece of the family protection puzzle. The Order has been actively offering our members this product for nearly 15 years without a single premium increase on current policyholders. Members who wisely purchased an LTC plan from the Knights in 2000 are still paying the same premiums today. Even better, our LTC coverage is backed by the full strength of the Order, which remains rooted in our strong Catholic values. Talk about stability when it counts.

If we have not spoken about your need for LTC coverage in your family portfolio, please take some time out of your schedule to meet with us.

Remember, long-term care policies are purchased with your health, and you most likely will never be any healthier than you are today.



The Supreme Council Insurance General Agents serving the State of Wisconsin;

Fraternally,

Dan Baxter 608-348-3360	Ed Knolmayer 715-425-0773	Joe Molosky 715-938-5632	Ken Sosnowski 262-242-3350
--	--	---	---

2014-2015 CHRISTMAS POSTER CONTEST

All students in Grades 1 – 4 in private or public schools or who are home schooled are eligible to submit entries. (Grades 5 & 6 may be included but only at the council level.)

Admittedly the theme “The True Meaning of Christmas” results in numerous scenes of the Holy Family in the stable. While this may compromise originality, a manger scene of high artistic quality will certainly catch the eye of many judges. Past winning entries have focused on the Baby Jesus, the Madonna and Child, or the Magi on their journey to Bethlehem. Others emphasized family gatherings, a country church on Christmas Eve, Peace on Earth or incorporated Christmas carols.

COUNCIL LEVEL

December 1st to December 15th Several councils recommended that the contest should begin after the First Sunday in Advent rather than before Thanksgiving. This later starting date corresponds with the season of Advent and makes the contest more timely!

Please use the official Identification Label found in the Wisconsin Book or on the KC web site. Be sure to fill in the COUNCIL and DISTRICT NUMBERS and the DIOCESE. Only FIRST PLACE WINNERS at the council level are eligible for Diocesan competition. Grand Knights/Contest Chairmen must record the winners' names and the number of entries at each grade level on the official poster contest report forms or on your own spread sheet. Send them to the Diocesan Program Coordinator by Dec. 30, 2014. This later deadline enables councils to display their posters at Christmas parties, or other venues if they wish.

DIOCESAN LEVEL

Diocesan Program Coordinators are obliged to send their 1st and 2nd place winners along with the DIOCESAN total number of council participants at each grade level to the State Poster Contest Coordinator by January 15, 2015. Diocesan awards should be mailed to the winners and the results should be sent to each District Deputy to be forwarded to participating councils.

STATE LEVEL

The 12 winning posters will be displayed at our 2054 State Convention. State awards and these posters will be mailed to each winner.

EVERY EFFORT SHOULD BE MADE TO RETURN ENTRIES AT ALL LEVELS PROMPTLY!

Peter J. Schulteis, Christmas Poster Contest Coordinator

Wisconsin Knights of Columbus Notes



From the Desk of State Advocate - Jack Wrbanich **Warning: Not Protecting our Brand is Killing your Council**

What is "Branding" and should you be concerned?

Business defines *Branding* as "The process involved in creating a unique name and image for a product in the consumers' mind, mainly through advertising campaigns with consistent theme. Branding aims to establish a significant and differentiated presence in the market that attracts and retains loyal customers."

Chris Joseph from Demand Media describes successful branding as taking on "the form of a recognizable symbol to which consumers easily identify, such as a logo. Common examples include the Nike "swoosh," the golden arches of McDonald's and the apple used by Apple Computers. Logos typically appear on all products in some form and are used in advertising and promotional campaigns. The most successful symbols allow consumers to identify a product or company even if the name is not visible."

Does successful branding then become that image which we want to portray? Supreme Advocate Officer Desk reference says that "using the emblem of the Knights of Columbus in connection with other business, or social, or other enterprise, without permission of the Board of Directors is prohibited (Section 162.11)" (counterintuitive to good business practice). "Section 162.11 of our by-laws also state that "The purpose of this policy is to preclude the use of, among other things, the Order's name, emblems, events, meetings, membership lists, and facilities to promote goods and services other than the financial products and services offered by the Knights of Columbus. The Board wishes to minimize the risk that anyone would draw the mistaken conclusion that the Knights of Columbus (a) has endorsed the good or service being offered or (b) has guaranteed the integrity of that good or service. Obviously, the Board cannot make any such endorsement or guarantee about any good or service other than those offered by the Knights of Columbus. The Board also wishes to avoid any business association that might expose the Order to liability if a good or service does not meet a customer's expectations."

The mission of the Knights of Columbus is to be always consistent with Catholic values and doctrine, we do this through a system of subordinate councils, along with regional, national, and international convocations, to raise up, support and encourage a fraternity whose members are practical Catholics united by their faith and by the principles of charity, unity, fraternity, and patriotism; through common worship, charitable works, meetings, and rites of initiation, to form its members in Catholic faith and virtue; to render pecuniary aid to its members, their families, and beneficiaries of members and their families; to render mutual aid and assistance to its sick, disabled, and needy members and their families; to promote social and intellectual interaction among its members and their families; to promote and conduct educational, charitable, religious, social welfare, war relief, public relief, and other activities; and to unite members in their Catholic identity and the practice of their Catholic faith.

Without protecting our image (brand) how do we maintain our good works of Charity, Unity, Fraternity and Patriotism? How do we grow the order and how does your Council continue to thrive?

Silver Rose

Brothers,

Our Silver Rose that passed through Wisconsin will soon be in Texas. Knights will deliver the Rose with our prayers to our Lady at the Basilica of Our Lady of Guadalupe in Monterrey, Mexico on 12 December.

The following councils/districts participated in June 2014:

LaCrosse: Shrine of Our Lady, C4295 (D20), C10158 (D20), C6718 (D27)

Superior: C12609 (D87), C8985 (D87), C7827 (D85)

Green Bay: C3432 (D5), C4735 (13), C7895 (D5)

Madison: C746 (D46), D47, D49, C605 (D42)

Milwaukee: C4520 (D69), C524 (D64), C4580 (65), C1709 (65), C6448 (68)

We would like to participate in the 2015 Silver Rose Run. We will not know until January if we are in the Run, when it is, and where it comes into and leaves Wisconsin. We have started the planning to avoid trying to fill in opening in the calendar and to resolve conflicts in the scheduling. So far the following councils/districts have volunteered:

LaCrosse: C1257 (D22), C10158 (D20), C10774 (D22), C6718 (D27), D27, D24, D30

Superior: D85, C1762 (D81), C4902 (D81), C4954 (D81), C7030 (D81), C7827 (D85), C12609 (D87)

Green Bay:

Madison: C531 (D47), C605 (D49), C746 (D46), C2820 (D40), C7370 (D41), C9360 (D49), C11155 (D45)

Milwaukee: C15665 (D72)

We lack councils in the northern part of Superior, Green Bay and Milwaukee. Please contact me now and volunteer.

Vivat Jesu,

John Sustar, Wisconsin State Coordinator
jsustar@hughes.net

Wisconsin Knights of Columbus Notes

SPECIAL OLYMPICS / TEAM WISCONSIN 2018

Again, **Wisconsin Knights of Columbus** has taken the challenge to **Partner with Special Olympics of Wisconsin**. It is again our goal to raise **\$100,000** to send **Team Wisconsin** to the National Special Olympic Games in 2018.

Special Olympics of Wisconsin has asked us again because they know they can; **”Count on Brother Knights because we always come through!”**

Because of our donations, these Special Athletes set goals, learn self worth, and become more independent.

Our goal of **\$100,000** would require **\$3/member** over a 4 year period, or about **\$.75/ member/year**.

To date, we have about **\$90,000 left to collect!** Councils/Assemblies may donate from their General Funds, charity funds, Recycling income, Tootsie Roll refunds, as well as Special Project Receipts, and Individual donations.

All donations are run through the **Knights of Columbus Charity account**, which is a 501 (c) 3 account. Councils, as well as Corporations, Foundations, individuals, and members donations are then tax deductible.

PLEASE; Checks should be made out to **WI K of C Charities. And mailed to;**

Bryce Lisowski (Special Olympics Coordinator)
S 1345 County Road NN
Alma, WI 54610

Help us Continue this **”This most worthy cause”!**

Bryce Lisowski,
Special Olympics Wisconsin,
Knights of Columbus

IMMACULATE CONCEPTION

MARIAN HOUR OF PRAYER

October 19, 2014 - January 31, 2015

Schedule

(follow schedule using 2013-2014 Districts)



<u>Icon #1</u>	<u>Icon #2</u>	<u>Icon #3</u>
	19-Oct-14 through 08-Nov-14	
District 43	District 11	District 46
	9-Nov-14 through 13-Dec-14	
District 52	District 61	District 30
	14-Dec-14 through 10-Jan-15	
District 40	District 62	District 24
	11-Jan-15 through 31-Jan-15	
District 41	District 60	

Attention Madison Diocese Councils

Council program forms (free throw, Christmas poster, knowledge contest) should be forwarded to Richard Schwartz.

Richard A. Schwartz (Gayle)
6120 Century Avenue #106
Middleton, WI 53562
(608) 831-1462 - rgschwartz51@yahoo.com



Pro-Life Wisconsin

”Be Prepared for Medical Decisions”

As we wind down the year, we seem to hear of more and more people who are dealing with illness and/or hospitalization. One of the first questions asked of a person as they are being admitted is “Do you have an advanced directive?”. This is far from an ideal time to be scrambling to obtain the most acceptable form and to try to fill it out in accordance with our Catholic faith. It is much better to have a carefully filled out and signed advanced directive in hand or on file to direct the admitting department to. Conscientiously planning ahead or reviewing and possibly changing an advanced directive we might have filled out years ago is critical for ones wellbeing.

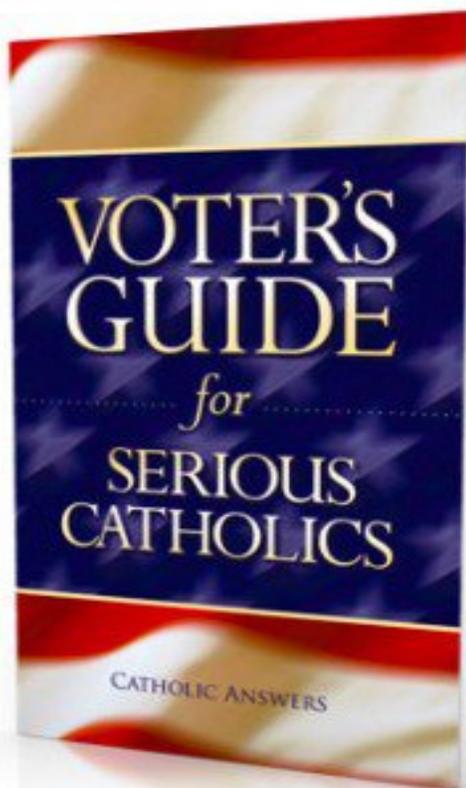
The Catholic Church lovingly gives us very specific guidelines as to what is morally acceptable in medical decision making. Pro-Life Wisconsin has spelled out many of these principles in a set of easy to understand pamphlets. Some of the titles read ”Advanced Directives for Healthcare”, ”Feeding and Hydration”, ”Get a Grip on the Grammar”, ”Persistent Vegetative State” and ”The Money Factor”.

Even more important, Pro-Life Wisconsin offers a protective Power of Attorney for Healthcare document for you to document your advanced directives in accord with your Catholic faith. Both the Power of Attorney for Healthcare and the pamphlets are available at no charge at www.ProLifeWisconsin.org under ”Medical Decision Making” or by calling 262-796-1111. Pro-Life Wisconsin also offers, through our speakers bureau, a brief workshop on how to fill out the Protective Power of Attorney for Healthcare document.

It is strongly advised that anyone 18 years of age or over have this critical Pro-Life Wisconsin directive filled out. Never hesitate to call with questions. Be prepared to safeguard God’s precious gift of life.

Peggy Hamill, State Director Pro-Life Wisconsin
(262) 796-1111 ext 11

Wisconsin Knights of Columbus Notes



<http://www.catholic.com/voteyourfaith>

Catholic Answers
2020 Gillespie Way
El Cajon, CA 92020
(619) 387-7200

Catholics must learn how to vote—not just as citizens, but as Catholics too. They need to judge each candidate individually based on where he stands on key moral issues. They need to exclude from their consideration any candidate who is wrong on any of these issues. And that's where the *Voter's Guide for Serious Catholics* comes in. The voter's guide helps you cast your vote in an informed manner consistent with Catholic moral teaching. It helps you eliminate from consideration candidates who endorse policies that cannot be reconciled with moral norms that used to be held by all Christians. On most issues that come before voters or legislators, a Catholic can take one side or the other and not act contrary to his faith. Most matters do not have a "Catholic position." As you can **read for yourself**, this booklet gives clear and concise official Church statements on five issues that do have moral implications:

- Abortion
- Euthanasia
- Embryonic stem-cell research
- Human cloning
- and Homosexual "marriage"

These issues are "non-negotiable" when it comes to their moral standing—and Catholics must not compromise on these issues.

The following text is from the IRS ruling stating that this Voter's Guide does not itself constitute the political campaign intervention prohibited to 501(c)(3) non-profit organizations such as churches:

[Catholic Answers, Inc.] created, published and distributed the Voters Guide for Serious Catholics (VGSC). The VGSC asserts that it is intended to help the reader vote for candidates for public office in a manner consistent with Catholic moral teachings. The VGSC identifies five issues it deems to be non-negotiable issues and instructs the reader on how to narrow down the list of candidates to those who are acceptable based on the non-negotiable issues. The VGSC does not directly or indirectly make reference to any specific candidate, political party or election. Therefore, the content of the VGSC, standing alone, is not political campaign intervention because the VGSC does not support or oppose any specific candidate for public office. --Internal Revenue Service, Addendum to Letter 3609P, May 2, 2008

"Helping People with Intellectual Disabilities"

The Wisconsin State Council Knights of Columbus has released the final figures of their recent Tootsie Roll Drive to "Helping People with Intellectual Disabilities". The 2014 program raised in excess of \$655,000.00. Local councils will distribute in their immediate area over \$445,000 of these funds to local groups and organization that assist the intellectually disabled. The State Committee will have available an additional \$150,000 to distribute through their grant application process.

Organizations that work with People with Intellectual Disabilities are encouraged to submit applications for these funds to the Wisconsin State Knights of Columbus.

Grant applications can be directed to:
Wisconsin State Council Knights of Columbus
% Mark Jelinek, State Chairman
120 North Park Street
Richland Center, WI 53581

Fifteen (15) copies of the application are necessary and must be submitted by December 1, 2014. Applications must be written on your organizations letterhead and must contain the following information: an exact amount of money needed for the project or service, what the money will purchase or provide and how many individuals will be directly served by the grant.

Invite Pope Francis to Green Bay, WI



**Sign the Invitation asking Pope
Francis to visit Green Bay, WI**

Go to

PopetoGreenBay.com

**To sign Petition and to offer your support when
that special day arrives!**

Wisconsin Knights of Columbus Notes

Lift High The Cross

Did you know that according to the Alan Guttmacher Institute 2000-2001 survey, 27% of all abortions in the United States were performed on Roman Catholics? This means that Roman Catholics are the SINGLE LARGEST denomination of Christians who abort their children. When you go to Mass this weekend, look around you. For every three children you see, one is statistically missing due to abortion. That means our parishes are missing 27% of their members. What about our Catholic schools – Catholic seminaries – Catholic religious orders – or even our local Knights of Columbus councils? You may think that abortion hasn't or can't touch you – but it already has – because we are all different parts of the one Body of Christ. Could you imagine trying to carry out your daily life with ONE FOURTH of your body missing? That's what abortion is doing to our Church. It is crippling us.

As bad as that sounds, there is a solution. As a Knight of Columbus, we promise to be faithful to the Church. To be faithful, at times, means we must defend the Church. We can defend the Church by creating a Culture of Life. It sounds really good, doesn't it – but what is it?

It is a life of prayer. Contrary to secular belief, the fight to end abortion is spiritual in nature. There are demons literally asigned to abortion facilities. The devil hates prayer – and most especially the Rosary. Anyone can pray the Rosary – but know that it is one of the most powerful spiritual weapons you have in your arsenal to fight abortion. Try it! I can tell you from experience that prayer does indeed move mountains – and stops abortion! I have seen it with my own eyes, hundreds of times.

It is a life of mortification. There's a word we haven't heard in a while! Quite simply, it is self-denial of earthly pleasures. As Catholics, we do this every Friday, except on Church Feast Days – WE FAST FROM MEAT! At its core, fasting compels us to be thankful for what we do have. Christ taught us that some demons can't be expelled without fasting. Fasting *supercharges* your prayer. The demons that dwell at abortion facilities **THINK** they have job security. Your prayer, combined with fasting is a formidable *pink-slip*.

It is a life of action. Imagine your neighbor calling to tell you the local school house is on fire – and the kids were trapped inside. You wouldn't tell that neighbor that you'll pray a Rosary for the kids and abstain from meat the following Friday – NO! You would drop that phone as fast as you picked it up and RACE to the fire to help out! Whether you choose to pray at an abortion facility with 40 Days for Life, raise money for a local pregnancy resource center (PRC), volunteer at a PRC, serve on a PRC's board, help a PRC to purchase an ultrasound machine, run or walk in PRC fundraisers such as Run for the Unborn or Loving Life, fund pro-life billboards, tell a school about our Pro-Life Essay Contest, institute the KofC LifeSavers-4-Life program at your council, donate funds to the KofC Pro-Life Grant program, or simply pray at home for the end of abortion – you are taking action – and you are helping to create a Culture of Life.

By doing any one of these things, in some way, you are helping to save lives and souls. You may never get any recognition in this life for the work you do – but we are Knights – we are already used to that! We are called to serve – and to serve humbly as Christ did! Pro-life work has got to be one of the toughest crosses to carry – but carry it we must! When we are called home to face the Four Last Things – death, judgment, heaven or hell and Christ asks you what you did for the least of His children – pointing to your membership in the Knights of Columbus will not be enough! Be prepared to look Jesus square in the eyes and tell Him that you did everything in your power to help put an end to the atrocity of abortion! If not you – then who? If not today – then when? We are the Knights of Columbus! Let us pick up this cross – and lift it high!

Dan Miller, Culture of Life – State Coordinator
danieljosephmiller@gmail.com
262-424-8787



The Wisconsin State Council is dedicated to growing the Order throughout the state of Wisconsin to further the vision of our founder, Fr. Michael J. McGivney and the Evangelization of our Catholic Faith. The growth of our jurisdiction will be accomplished by building of a strong multi-faceted communications network. To that end the State Council has embarked on a mission to improve communications through the use of various media resources.

One resource the state council has is our improved website; built entirely on the UKnight interactive communications system; we feel we have started to build an effective way to communicate on a statewide scale. However, as robust as the UKnight system is; it is only as good as the information presented and only as powerful as the number of councils active on the system. The State Council highly encourages each council in our jurisdiction to consider activating their UKnight interactive website to ensure that we are connected and together we will continue to grow our Order.

Please visit our new site www.wikofc.com and see how your council can become active. Brother Knight Leonard Labriola from UKnight will be contacting Grand Knights in our jurisdiction to offer each council the opportunity to become a part of the growing UKnight family. His purpose is to make himself available to support your effort to join our network of councils on the web. Please consider talking to Brother Knight Leonard.

www.wikofc.com



KNIGHTS OF COLUMBUS

IN SERVICE TO ONE. IN SERVICE TO ALL.

Wisconsin Knights of Columbus 2014 - 2015 Scheduled Degrees: see updated schedule at
<http://www.kofcknights.org/StateCouncilSite/degreeSchedule.asp?CN=US&ST=WI>
 (Contact State Secretary Tim Guski with scheduled degrees - tguski@wikofc.com)

First Degrees: *Charity*

Green Bay

November 3 - 3955 De Pere
 November 6 - 5382 Green Bay
 November 11 - 8810 Omro
 November 17 - 10243 Green Bay
 December 10 - 1838 Menasha

La Crosse

November 10 - 12468 Altoona
 December 1 - 974 Chippewa Falls

Madison

Milwaukee

November 6 - 14478 Horicon
 November 11 - 524 Milwaukee
 November 11 - 664 Fon du Lac
 November 18 - 5438 Mequon
 November 18 - 1709 South Milwaukee
 November 24 - 13733 Big Bend
 December 9 - 524 Milwaukee

Milwaukee

December 10 - 6646 Milwaukee
 January 13 - 524 Milwaukee
 January 26 - 13733 Big Bend

Superior

Second Degrees: *Unity*

<u>Date</u>	<u>Time</u>	<u>Council</u>	<u>Location</u>	<u>District Deputy</u>	<u>Telephone</u>
November 2	1:00pm	3492	Richland Center	Mark Jelinek	(608)604-9302
November 9	12:30pm	1744	Medford	Neil Micke	(715)678-6140
November 15	10:00am	4240	Menomonee Falls	Timothy Donlin	(262)573-3916
February 25	1:00pm	10914	Onalaska	William Jaekel	(608)792-6757

Third Degrees: *Fraternity*

<u>Date</u>	<u>Time</u>	<u>Council</u>	<u>Location</u>	<u>District Deputy</u>	<u>Telephone</u>
November 2	2:30pm	3492	Richland Center	Mark Jelinek	(608)604-9302
November 9	1:30pm	1744	Medford	Neil Micke	(715)678-6140
November 15	12:00pm	4240	Menomonee Falls	Timothy Donlin	(262)573-3916
February 25	2:30pm	10914	Onalaska	William Jaekel	(608)792-6757

To schedule a Second or Third Degree in your Council/District, Contact PSD Roland Ransom (262) 441-1306



Fourth Degrees: *Patriotism*

<u>Date</u>	<u>Location</u>	<u>Eastern or Western District</u>	<u>Telephone</u>
October 25, 2014	Schofield	Western District	(715) 423-0939
January 17, 2015	Burlington	Eastern District	(262) 246-4232
April 11, 2015	Appleton	Eastern District	(262) 246-4232
February, 2015	Deforest	Western District	(715) 423-0939



Master of the Western District of the Marquette Province of the Fourth Degree

Ronald J. Shymanski
 2951 - 15th Street, South
 Wisconsin Rapids, WI 54494
 (715)423-0939
 3grandsons@solarus.net

Master of the Eastern District of the Marquette Province of the Fourth Degree

Charles Andrychowicz
 W227 N2677 Aspenwood Ln
 Waukesha, WI 53186
 (262) 246-4232
 sirknightwi62@yahoo.com

State Officers 2014-2015

State Chaplain - Most Rev. Donald J. Hying, 3501 South Lake Drive Milwaukee, WI 53207 (414)769-3527 dhying@wikofc.com	State Deputy Ronald F. Faust 2129 Caesar St Cross Plains, WI 53528 (608) 225-7281 rfaust@wikofc.com	State Secretary Timothy J. Guski E5618 County Rd V Ridgeland, WI 54763 (715) 821-5295 tguski@wikofc.com	State Treasurer Gordon J. Kremer 605 Mulberry Drive Cassville, WI 53528 (608) 725-5961 gkremer@wikofc.com	State Advocate Jack V. Wrbanich 3152 Barley Circle Green Bay, WI 54311 (920) 465-3485 jwrbanich@wikofc.com	State Warden Patrick Reiff PO Box 340757 Milwaukee, WI 53234 (414) 327-0821 preiff@wikofc.com	Immediate PSD Timothy L. Genthe 803 S School St Cuba City WI 53807 (608) 744-3515 tgenthe@wikofc.com
--	--	--	--	---	--	---

Wisconsin State Council Office: Phone: 608-274-5750, Fax: 608-274-8522

Badger Bulletin



"Faith in action is love, and love in action is service. By transforming that faith into living acts of love, we put ourselves in contact with God Himself, with Jesus our Lord."
 - Mother Teresa

Neenah Council 5514 serves Bemis, Co.



Chris Rigotti, Vicky Bayer & Bob Gehr



From left to right: Paul Wolters, Bob Gehr, Mike Simonis, Don Boushele, George Hintz, Chris Rigotti, Gerry Vanhandel, Tom Bozile and of course "Chicken Man", Harvey Jacobs!

Many thanks to the Bemis Co. for having Council 5514, Neenah serve the morning/ luncheon brat fries every Wednesday from April thru the end of October. Thanks to Vicky Bayer, from Bemis personnel for cutting the "Thank You Cakes." There were cakes in appreciation from the Knights to all the Bemis employees and a Special **Happy Birthday** to Bob Gehr. Bob has been chairman for the brat fry's for the past 17 years. Bob is retiring from the chairman position.

There are a lot more Knights that helped out throughout the year not pictured.

2015 March for Life Bus Trip

Join Pro-Life Wisconsinites and over 500,000 other proliferers as we mark the anniversary of the deadly Roe v. Wade decision. The annual March for Life will be held Thursday, January 22, in Washington D.C. Pro-Life Wisconsin's buses will be leaving on Tuesday, January 20, and returning Saturday, January 24.

The price of \$300 per person includes two nights in a D.C. hotel (four persons per room). Anyone under 18 must be chaperoned. Register now to guarantee a seat! Reservations close November 1st or at capacity. Full non-refundable payment required at time of registration. For more information and to request a registration form call 262-796-1111 or

<http://www.prolifewisconsin.org/PDFs/March%202015.pdf>

Pro-Life Wisconsin marks January 22, the anniversary of the Supreme Court decision Roe v. Wade, in many ways: through affiliate events, prayer and a presence in Washington, D.C.

This annual four-day pilgrimage to Washington, D.C., to pray, march and be a vocal majority for life is an inspiring experience for the pro-life movement. It will re-ignite your passion to end abortion and will fortify your convictions with the support of thousands of other pro-lifers.

Each year, Pro-Life Wisconsin's buses are full to the brim with over 100 enthusiastic supporters, joining hundreds of other proliferers from Wisconsin and thousands from around the country.

Pro-Life Wisconsin supporters spend two days in Washington, D.C. and take part in youth rallies, training workshops, and the annual Mass for Life held in the National Shrine of the Immaculate Conception. The two days culminates with the March for Life held on January 22.

"The fact that our own buses are always filled to the brim represents the hope pro-lifers do carry with them," said Peggy Hamill, State Director of Pro-Life Wisconsin. "I am hopeful because so many of our March for Life attendees are teens, and that speaks volumes for where the pro-life movement is headed in this country."